



## DRAFT CONSULTATION PROGRESS REPORT FC3/55

### 1. Background

The draft corporate strategy 2022-25 was approved for consultation at the Council meeting 28.06.2022 item FC2/38. Council approved the consultation method and action plan and to provide delegated authority to the Council Manager in liaison with the Mayor and the Council's consultant to publicise the consultation using a budget to cover the action plan costs of no more than £1,000 from budget 4140 Marketing and Promotion. The provider for the internet platform SMARTSURVEY and costs of £360 were approved as part of this budget.

### 2. Questionnaire

The questions are formulated and have been circulated to councillors.

### 3. Actions

Actions Taken	Further Actions	Completed
Deadline for consultations date set: 09.09.2022.	After 09.09.2022, see below*.	Yes
Mayor has made contact made with all local schools.	Meet in September.	TBC
12.08.22 for Market stall. 30 <sup>th</sup> & 31 <sup>st</sup> August Drop-in events at Town Hall.	Cllr volunteers requested.	12.08.2022
Questionnaire finalised.	Circulated to Councillors Informal meeting via zoom.	Yes
Press release and flyer designed with QR code.	Printing quotes.	After consultation live on website
Press release to be issued & placed on NTC notice boards. To be placed in media.	NTC web & distribution lists. CWaC Cllrs & Local MP specific invitations. AMA & Neston Local.	After consultation live on website
Website page set up.	To be made live: 08.08.22. CM set up as admin to input returned paper-based consultation info.	Available to test w/c 01.08.22
Add to Social Media. Twitter. FB market page.	SM&SC. SM&SC.	w/c 08.08.22
SmartSurvey set up, deadline for extracting information from internet sources w/c 12.09.2022.	To be made live: 08.08.22.	w/c 12.09.2022
Flyers printed and to be	Distribute flyers.	w/c

distributed to local venues, local businesses, Clayhill & available for Cllrs surgeries.		08.02.2022
*Date set for analysing data by 26.09.2022.		w/c 19.09.22
*Council meeting to consider amendments to Plan: 04.10.2022.		04.10.22
Budget indications so far: £923.00		