

	<i>Meeting (No)</i>	Market & Town Hall Committee (3)
	<i>Date</i>	27 September 2022
	<i>Document</i>	<i>Ref No</i>
	Senior Market & Support Co-ordinator's report	MTH3/32a

Market date cancellations

The majority of traders have confirmed that they will not be attending Neston market on 30 December and 6 January. The market will therefore be cancelled on these dates.

Enhanced markets

The Halloween market will take place on Friday 28th October and will hopefully include the launch of the monthly indoor artisan food and craft market.

The Christmas markets will take place on Friday 16th and Friday 23rd December.

Advertising

A longstanding regular Friday market trader has started a monthly collection from all traders to use for various advertising initiatives. This is due to the budget restrictions in the current financial year. They are also paying for the face painter to attend our Halloween Market which will hopefully increase footfall for the traders and add to the event. A meeting to discuss further ideas for this money will be held with traders in the near future.

Newspaper article

I have been in touch with a member of the local press who is keen to do a piece about the Friday Market, possibly in advance of the Halloween Market which will help to advertise this free event for the community and increase knowledge of the market throughout the Wirral area.

Nicky McMahon
Senior Market & Support Co-ordinator