



# NESTON TOWN COUNCIL COOKIE POLICY

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## Policy

To make this site work properly, we sometimes place small data files called cookies on your device. Almost websites do this too.

## What are cookies?

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login details, choice of language, font size and other display preferences) and any changes in these over a period of time, so you don't have to keep re-entering / resetting them whenever you come back to the site or browse from one page to another.

### 1. How do we use cookies?

Cookies typically do not contain any information that personally identifies you, but personal information that we may store about you could theoretically be cross linked, by us, to the information stored in and obtained from cookies. The cookies used on the website include those which are 'strictly necessary cookies' for access and navigation, cookies that can track usage of the website: 'performance cookies', cookies that remember your choices: 'functionality cookies', and cookies that could provide you with targeted content or advertising: 'marketing cookies'. We don't use deliberately utilise these 'marketing cookies' but make you aware of them in case a link or service we provide through the website uses them.

We may use the information we obtain from your use of our cookies for the following purposes:

- \* to recognise your computer when you visit the website;
- \* to track you as you navigate the website, and to enable the use of any e-commerce facilities or similar interactions;
- \* to assist in improving the website's usability;
- \* to analyse the overall use of the website;
- \* in the general administration of the website;

## **2. Third-party cookies**

When you use the website, you may also be sent third party cookies.

Our service providers may send you cookies when you access their services. They may use the information they obtain from your use of their cookies:

- \* to track your browser across multiple websites;
- \* to build a profile of your web surfing activity;
- \* to analyse the use of the website (the website analytics tool we use is Google Analytics - which only collects anonymous website usage information; such as number of views of a particular page within the website);

## **3. How to control cookies**

You can use the history and privacy features of your web browser to do this by:

- \* choosing to delete all cookies;
- \* choosing to block all cookies;
- \* choosing to allow all cookies;
- \* choosing to block all 'third-party' cookies (ie, cookies set by online services other than the one you are visiting);
- \* clear all cookies when you close the browser;
- \* choose to open a 'private browsing' / 'incognito' session or tab, which allows you to browse the internet without recording or exposing your current or past browsing history to this or any other website and preventing the storing of new cookies or data - you should however be aware that doing so may place limitations on the availability of features on this and other websites despite the privacy context;
- \* installing an add-ons or plugins that extend browser functionality. These are often referred to as 'ad-blockers';

## **4. Where to find information about controlling cookies for the major browsers:**

You may use a different browser to those listed below, please ensure you are aware of the associated cookies information for your chosen browser.

Microsoft Edge cookies information: [privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy](https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy)

Chrome cookies information: [support.google.com/chrome/answer/95647?hl=en-GB](https://support.google.com/chrome/answer/95647?hl=en-GB)

Firefox cookies information: [support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer](https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer)

Safari cookies information:

- \* Safari Mobile: [support.apple.com/en-gb/HT201265](https://support.apple.com/en-gb/HT201265)
- \* Safari Desktop: [support.apple.com/en-gb/guide/safari/sfri11471/mac](https://support.apple.com/en-gb/guide/safari/sfri11471/mac)

Opera cookies information: [opera.com/help/tutorials/security/cookies/](https://opera.com/help/tutorials/security/cookies/)

## 5. Useful information

A number of websites provide detailed information on cookies, including:

- \* [AboutCookies.org](https://AboutCookies.org) and [AllAboutCookies.org](https://AllAboutCookies.org)

The European Interactive Digital Advertising Alliance website Your Online Choices allows you to install opt-out cookies across different advertising networks.

- \* [youronlinechoices.com/uk](https://youronlinechoices.com/uk)

Google has developed a browser add-on to allow users to opt-out of Google Analytics: across all websites which use it. This is also available in the Chrome web store:

- \* [tools.google.com/dlpage/gaoptout](https://tools.google.com/dlpage/gaoptout)
- \* [chromewebstore.google.com/detail/google-analytics-opt-out/flaojicojecljbmefodhfapmkgghcbnh?hl=en](https://chromewebstore.google.com/detail/google-analytics-opt-out/flaojicojecljbmefodhfapmkgghcbnh?hl=en)

Some browsers include a feature known as 'Do Not Track' or DNT. This allows you to indicate a preference that websites should not track you. However, whilst DNT is available in many browsers, websites are not required to recognise its request, so it may not always work. You can get help on how to use DNT:

Microsoft Edge: [privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy](https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy)

Firefox: [support.mozilla.org/en-US/kb/private-browsing-use-firefox-without-history](https://support.mozilla.org/en-US/kb/private-browsing-use-firefox-without-history)

Chrome: [support.google.com/chrome/answer/2790761](https://support.google.com/chrome/answer/2790761)

Safari: [support.apple.com/en-gb/ht203036](https://support.apple.com/en-gb/ht203036)

Opera: [help.opera.com/en/latest/security-and-privacy/#tracking](https://help.opera.com/en/latest/security-and-privacy/#tracking)

For more information on how private or incognito browsing works as well as its limitations, visit the support pages for your browser:

Microsoft Edge: [support.microsoft.com/en-gb/help/4026200/windows-browse-inprivate-in-microsoft-edge](https://support.microsoft.com/en-gb/help/4026200/windows-browse-inprivate-in-microsoft-edge)

Firefox: [support.mozilla.org/en-US/kb/private-browsing-use-firefox-without-history](https://support.mozilla.org/en-US/kb/private-browsing-use-firefox-without-history)

Chrome: [support.google.com/chrome/answer/2790761](https://support.google.com/chrome/answer/2790761)

Safari Mobile: [support.apple.com/en-gb/ht203036](https://support.apple.com/en-gb/ht203036)

Safari Desktop: [support.apple.com/en-gb/guide/safari/browse-privately-ibrw1069/mac](https://support.apple.com/en-gb/guide/safari/browse-privately-ibrw1069/mac)

Opera: [help.opera.com/en/latest/security-and-privacy/#privateWindow](https://help.opera.com/en/latest/security-and-privacy/#privateWindow)

## **Changes to this policy**

We keep this Cookie Policy under regular review and we will place any updates on our website: [neston.org.uk](https://www.neston.org.uk). This Notice was last updated on 09th May 2024.

## **Contact Details**

Please contact us if you have any questions about this Cookie Policy or the personal data we hold about you, or to exercise all relevant rights, queries, or complaints at:

Ms Z. Dean  
Chief Officer  
Neston Town Council  
Neston Town Hall  
High Street,  
Neston.  
CH64 9TR

Email: [council@nestontowncouncil.org.uk](mailto:council@nestontowncouncil.org.uk)

Phone: 0151 336 3840

## **Data Protection Officer**

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